



THINK TECH. ACT TECH.

# The financial cooperative dedicated to the technology ecosystem



**La Caisse Desjardins des Technologies** helps leading innovators get off the ground, by accompanying them every step of the way.

## Global portrait of the techn industry in Canada

La Caisse Desjardins des Technologies is positioned in one of the fastest-growing markets today and in the years to come. Here is a global portrait of the Canadian industry.



**86%**

41 765 startups have less than 10 employees (2021)



**9,4%**

Between 2015 and 2020, annual revenue growth increased by 9.4%



**95,7\$ B**

95.7 billion in revenue (2020 estimate)



**22,4%**

growth forecast for the period 2021-2024



**159 310\$**

Average income of an independent consultant (AQIII 2021)



**Savoir**

Professionals of the industry are highly educated



**456 K**

of people work directly in the new technologies sector



**1,9 M**

of people work in the digital economy

### Sources

1. Innovation, Sciences et Développement économique Canada, Profil du secteur canadien des TIC 2020 (2021).
2. Conseil des technologies de l'information et des communications, Toujours à l'avant-garde – Aperçu des talents numériques pour 2025 (août 2021).
3. <https://www.aqiii.org/en/publications/industry-portrait/>

## 2

### A Desjardins caisse dedicated to technology and innovation

La Caisse Desjardins des Technologies, is a team of 38 advisors, support agents and managers who know the reality of the community. They are located in 4 service centers in Montreal (Beaver Hall and Nuns' Island), La Tuque and Shawinigan.

Caisse members and clients benefit from the range of efficient services offered by Desjardins, as well as a client experience enhanced by in-depth knowledge of industry stakeholders, partnership opportunities and exclusive offers, activities and contests.

The Caisse des Technologies is an actor of positive change for students, employees, newcomers, entrepreneurs, consultants and businesses in the technology sector because we care about the success of our members.

## 3

### The reality of the members

-  Knowledge Economy - Highly skilled professionals
-  Companies with strong market traction (fast growth)
-  Venture capital financing rounds - Investment funds involved
-  Innovation promotion organizations involved
-  Acquisition of new markets
-  International outreach
-  Innovation at the heart of business models

## 4

### A member-connected approach

The approach is summarized in the application of a brilliant balance between expertise, support, risk management and strategic networking.



Visibility of members in the Tech ecosystem



Credibility and investor confidence



Proximity to customers, relationship of trust



Strategic positioning, actor of influence








Support at all levels, 360 degree offer

## 5

## Governance anchored in the industry

The Board of Directors, management and staff of the Caisse are made up of professionals active in the industry:

-  Mentors at Centech, Maison Notman and other incubators and accelerators
-  Board members of companies and tech organizations
-  Tech entrepreneurs and consultants
-  Bell and Videotron executives
-  Mentors in the Réseau Mentorat et investisseurs

## 6

## A network of collaborators and strategic partners



## 7

## Startup in residence

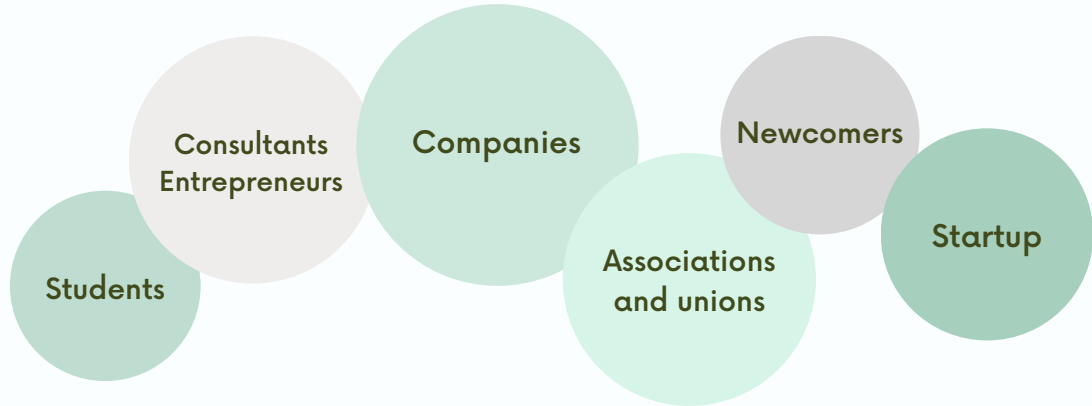


La Caisse des Technologies is the financial institution dedicated to Startup in Residence.

## 8

### A specialized clientele

In order to have a significant impact in the ecosystem, the Caisse's various teams support six (6) customer segments from the technology and innovation sector.



## 9

### Key sectors



Information Technology



Robotics



Artificial Intelligence (AI)



Internet of Things (IoT)



Telecom



Healthcare Health Tech



Clean Tech



Med Tech



Agri Tech



Fin Tech



Ed Tech



Hard Tech

## 10

### Programs for the benefit of dedicated sectors

Members and clients have the advantage of benefiting from Desjardins Group financing programs (Créavenir, Fonds C), in addition to being eligible for the distinctive programs of the Caisse des Technologies. With the interests and development of members at heart, several types of scholarships and awards have been created for them, depending on their specialization.



Bourses Je Pense Tech



Bourses Relève en Télécom



Projet Vert Tech



Créavenir



Fonds C

## A few promising member companies that receive support from the Caisse des Technologies

**BIOTWIN**  
Personalized Preventive Health



BioTwin's mission is to prevent cancer through a virtual human replica.

[Journal de Montréal](#)

[Newswire](#)

**HOOKMOTION**  
BET ON DATA —

HookMotion uses computer vision and machine learning technologies to improve the capabilities of ordinary camera systems.

[TableMotion Demo](#)

[Entrevue](#)

**eugeria**

Eugeria is the reference that centralizes advice, information, products and services allowing caregivers of Canadians with Alzheimer's to find practical, useful, dignified and innovative solutions.

[Newswire](#)

** flare**

Flare Systems helps security teams visualize and manage external cyber risks.

[Newswire](#)

** Axya**

Axya is a software solution that allows manufacturing companies to be more efficient throughout the bidding process.

[LinkedIn](#)

[Newswire](#)

**ONYM**

Onym contributes to the fight against climate change by making bioenergy and bioproducts available and affordable, in a circular economy approach.

[La Presse](#)

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