



Support in the fight against financial exclusion

Ontario, May 7, 2024 – The Desjardins Ontario Credit Union is proud to partner with the Sudbury Community Service Centre to implement the Desjardins Mutual Assistance Fund in the region. This program helps people experiencing financial difficulties regain control of their finances.

"Through this commitment, Desjardins Ontario Credit Union wishes to support the free, confidential budget counselling services offered by the Sudbury Community Service Centre," explains Monique Dubois¹, Director of Business Development at Desjardins Ontario Credit Union. "A fund will also be created to grant small loans to people facing one-off emergency expenses, thus avoiding recourse to high-rate lenders."

"In addition to being a sign of recognition for the work that we do, the partnership with Desjardins enhances our regular funding, and through the Desjardins Mutual Assistance Fund, provides us an additional tool to offer, explains Andrew Cooper, Executive Director of the Sudbury Community Service Centre." He adds, "This funding will strengthen our ability to help people with their personal finances."

The goal of the Desjardins Mutual Assistance Fund program is to reduce debt and promote financial literacy. Desjardins takes its mission of financial education to heart and favors partnerships with community groups, as they are closely connected to those in need.

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