



Press Release For immediate release

The Cooperation Council of Ontario and Desjardins are announcing the creation of Espace Desjardins, a new francophone business ecosystem in the heart of Toronto.

Toronto, April 1, 2021 - The **Cooperation Council of Ontario** and **Desjardins** are proud to announce the establishment of **Espace Desjardins** in Toronto, a French-speaking business ecosystem in the heart of the city. This unique space will offer entrepreneurs and businesses in the Canadian and international Francophonie a dynamic and inclusive space, promoting entrepreneurial growth, exchanges and the creation of synergies towards innovation.

Specifically, Espace Desjardins Toronto will offer:

- 1. Physical spaces allowing the rental of modular private or shared offices;
- 2. Opportunities to forge creative partnerships through systematic networking activities;
- 3. Entrepreneurial training programs ranging from pre-incubation to incubation and acceleration.

By the end of 2022, we hope to welcome **210 visiting entrepreneurs**, to host **200 activities and events** (conferences, training, networking, etc.) and to organize various programs related to business development.

Julien Geremie, General Manager of the CCO: "Espace Desjardins will play a key role in the development, advancement and growth of Francophone entrepreneurship in Ontario. In line with the very nature of our world-class provincial capital, it will be a veritable francophone hub of creativity and innovation. We call on all interested companies to join in the adventure: make Ontario and Toronto the center of your business interests in North America. "

The creation of Espace Desjardins was made possible thanks to a significant financial contribution from the Fonds du Grand Mouvement de Desjardins, totaling \$ 100,000. More than thirty socio-economic partners are also mobilized around the project.

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About the Cooperation Council of Ontario

The Cooperation Council of Ontario (OCC) uses cooperation as a development model for Francophone and bilingual communities in Ontario. It ensures the development and growth of cooperatives and social enterprises, it strengthens collaboration within communities, it produces high-level research, it manages organizations with high potential and it connects collective enterprises in Ontario and of the world.

About Desjardins Ontario Credit Union

Desjardins Ontario Credit Union serves 130,000 active members mainly in the private, commercial, real estate and agricultural sectors and has 51 branches. It has a business volume of more than \$17.1 billion and assets of more than \$8.5 billion. This strong, high-performing organization, with rich and diverse expertise, has 650 employees, making them a major employer in Ontario. It is governed by a board of directors consisting of 17 elected directors and 2 young intern directors. This new credit union ranks 2nd among Ontario caisses populaires and credit unions according to assets and business volume.

Information

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