

2021 Desjardins Cares and Shares campaign – A record \$7.2 million raised

Ontario, January 20, 2022 – Desjardins employees in Ontario showed their generosity by giving to the 2021 Desjardins Cares and Shares Campaign.

The workplace campaign draws on donations from Desjardins employees, retirees and directors to support 34 United Way programs in their communities and the Desjardins Foundation.

"\$4.3 million of the \$7.2 million will go back into the community via United Way. Of that \$4.3 million, \$600,000 will go to United Way in Ontario," explained Chantal Lajoie, Desjardins Cares and Shares Campaign ambassador for the province. "The Desjardins Foundation will receive a record \$2.3 million to continue supporting stay-in-school initiatives in every community where Desjardins is present. \$191,204 of that is going to the Foundation's initiatives in Ontario, a 36% increase from 2020."

"Our employees have shown that sharing is as important to them as it is to our credit union. Thank you for giving so generously!" said William Boucher, General Manager and CEO of Caisse Desjardins Ontario Credit Union.

About Desjardins Ontario Credit Union

Desjardins Ontario Credit Union Inc. is part of Desjardins Group, the leading cooperative financial group in North America. Its 750 employees operate in 49 service centres, offering a wide range of services to meet the savings, credit, and insurance needs of its 130,000 individual, commercial, real estate, and agricultural members. Desjardins Ontario Credit Union has the highest growth rate, by assets and business volume, among all credit unions in Canada.

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Source and information

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